

K
KESAR GATEWAY
MALL, VILLAS & PLOTS

An Exclusive Lifestyle Project; For those who don't settle for less



Proposed for future development

Artistic Impression

An ***EXCLUSIVE ADDRESS***

For The Chosen Few



Proposed for future development

Artistic Impression



KESAR

GROUP OF COMPANIES

Kesar Group is one of central India's fastest-growing business houses with a diverse portfolio of businesses across Real Estate, Finance, Cosmetics, Venture Capital, Jewellery, Bullion, Banking & Organic Agriculture with offices in Nagpur, New Delhi & Kanpur with 40+ years of experience under its belt.

Founded by the visionary Shri Gopal Fateh Chand Gupta; the group and its companies are named after his beloved Mother Late Shrimati Kesar Fateh Chand Gupta, the group's businesses are built on the core values of trust, ethics, honesty & transparency with the vision to add value to every stakeholder and society at large.

Upholding our reputation is paramount. We are committed to being truthful in all our actions - It begins with compliance with laws and regulations. We hold ourselves to the highest ethical & business standards.



Part of the Kesar Group of Companies, Kesar India Limited, working under its brand name "Kesar Lands", is the group's real estate arm with the mission of delivering world-class residential and commercial real estate projects with a focus on timely delivery, best-in-class amenities, and unmatched quality.

Intending to become the leader in the industry, Kesar Lands adheres to gold standards for architectural design, quality, and safety to ensure the development of the highest caliber. Our customer-first approach guarantees that their needs are continuously met and exceeded. We believe in delivering affordable luxury.

Being a BSE listed company, Kesar Lands is ISO 9001:2008 certified and practicing the highest ethical and business standards in the industry. All our projects are 100% RERA compliant and we are proud active members of CREDAI, BAI & IGBC.

Award Winning Trio - The Company, The Project & The Leadership.



Most Promising
Real Estate Brand of The Year, 2022



Luxurious
Project of The Year 2022



Idols of
Maharashtra, 2022



Appreciation For Outstanding Service
Towards The Community

Become a Part of a Widely Recognized Family

AWARDS & ACCOLADES



Shri Chandrashekhar Bawankule

Maharashtra BJP State President, 2022, Ex-Minister of Energy & State Excise & Nagpur Guardian Minister



Shri Sudhir Mungantiwar

Minister of Finance, Planning & Forests, Maharashtra



Shrimati Adv. Sulekha Tai Kumbhare

Ex-Cabinet Minister & Member National Minority Commission, New Delhi.



Shri Ajay Thakur ji

Head, Bombay Stock Exchange (BSE)

AWARDS & ACCOLADES

AWARDS REAL ESTATE ICON

ग्राहकांचे हित हेच आमचे समाधान

केसर लॅन्डचे सचिन गुप्ता यांनी विश्वास, प्रामाणिकपणातून वाढविला व्यवसाय

वडिलांनी सहकाराने व्यवसाय पुनरुज्जीवित करून घेतला. त्यांच्या व्यवसायातून पुढील पिढीलाही संधी मिळेल, असे सचिन गुप्ता यांना वाटते. त्यांच्या व्यवसायातून पुढील पिढीलाही संधी मिळेल, असे सचिन गुप्ता यांना वाटते. त्यांच्या व्यवसायातून पुढील पिढीलाही संधी मिळेल, असे सचिन गुप्ता यांना वाटते.

सचिन गुप्ता यांनी केसर लॅन्डचा विकास करून घेतला. त्यांच्या व्यवसायातून पुढील पिढीलाही संधी मिळेल, असे सचिन गुप्ता यांना वाटते. त्यांच्या व्यवसायातून पुढील पिढीलाही संधी मिळेल, असे सचिन गुप्ता यांना वाटते.



‘केसर’ होप फाउंडेशनद्वारे जपले सामाजिक भान

महाराष्ट्र केसर फाउंडेशनच्या वतीने पुणे शहरात ‘केसर फाउंडेशन’चे कार्यवाही सुरू आहे. या कार्यवाहीतून पुढील पिढीलाही संधी मिळेल, असे सचिन गुप्ता यांना वाटते. त्यांच्या व्यवसायातून पुढील पिढीलाही संधी मिळेल, असे सचिन गुप्ता यांना वाटते.

एकाच व्यासपीठावर सर्वच सुविधा

सचिन गुप्ता यांनी केसर लॅन्डचा विकास करून घेतला. त्यांच्या व्यवसायातून पुढील पिढीलाही संधी मिळेल, असे सचिन गुप्ता यांना वाटते. त्यांच्या व्यवसायातून पुढील पिढीलाही संधी मिळेल, असे सचिन गुप्ता यांना वाटते.

आगामी संकल्पना ‘केसर मार्ट’

सचिन गुप्ता यांनी केसर लॅन्डचा विकास करून घेतला. त्यांच्या व्यवसायातून पुढील पिढीलाही संधी मिळेल, असे सचिन गुप्ता यांना वाटते. त्यांच्या व्यवसायातून पुढील पिढीलाही संधी मिळेल, असे सचिन गुप्ता यांना वाटते.

आखिर केसर लँड्स ने अपनी अलग पहचान कैसे बनाई, कंपनी के डायरेक्टर सचिन गुप्ता बता रहे सफलता का राज...

प्रोजेक्ट डेवलप करने के बाद ही उसे बेचने के लिए मार्केट में उतारते हैं

व्यापार प्रतिनिधि | नागपुर

2017 में लाई थी पहली स्कीम

सचिन गुप्ता ने बताया कि कंपनी के जस हाथ में कंपनी जमीन थी। यहां का रियल इस्टेट मार्केट भी अप्रत्याशित रूप से बढ़ा। ऐसे में केसर लैंड्स ने कंपनी के बीच भरोसा बना दिया है। उन्होंने बताया कि कंपनी के बीच भरोसा बना दिया है। उन्होंने बताया कि कंपनी के बीच भरोसा बना दिया है।

प्लॉट में निवेश का सही मौका

कोरोना के बाद लोगों को बड़े घर में रहने की आदत पड़ गई है। ऐसे में लोग बड़े प्लॉट ले रहे हैं और निवेश भी कर रहे हैं। बदलते दौर में मानसिकता में आए बदलाव ने प्लॉट मार्केट में बूम ला दिया है। हालात यह हैं कि अच्छी प्रॉपर्टी कम पड़ रही है, इसलिए यह उचित समय है कि प्लॉट सहित संपत्ति बाजार में उतरकर अपनी इच्छाओं को पूरा कर लिया जाए। आने वाले दिनों में कीमतों का बढ़ना तय है। अभी निवेश करने से बेहतर आय की उम्मीद भी की जा सकती है जो अभी प्रॉपर्टी मार्केट से मिल रहा है।

- सचिन गुप्ता, MD, केसर लैंड

सकाळ

वडिलांनी स्वकष्टातून व्यवसाय फुलवला. जन्मापासून त्यांची धडपड पाहणाऱ्या मुलांना पित्याप्रती प्रचंड आदर आहे. वडिलांचे प्रामाणिक कार्य न्याहाळतच त्यांची जडणघडण झाली. पुढे व्यवसायात मार्गक्रमण करीत असताना लॅन्ड खरेदी-विक्रीत किती धोके आहेत, हे ‘केसर लॅन्ड’चे व्यवस्थापकीय संचालक **सचिन गोपाल गुप्ता** यांच्या लक्षात आले. व्यावसायिक पाक्षभूमी असताना आपल्याला खरेदी-विक्रीत एवढ्या अडचणींचा सामना करावा लागत आहे तर सर्वसामान्य नागरिकांचे काय होत असेल, हा प्रश्न त्यांना अस्वस्थ करायचा. बिल्डर्स आणि डेव्हलपमेंटच्या क्षेत्रावर सर्वसामान्य नागरिकांचा विश्वास का नसतो, ही बाब त्यांना याच वेळी लक्षात आली. तेव्हाच त्यांनी ठरवले की, आपण विश्वासानेच ग्राहक जोडायचे आणि त्याहद्दीने त्यांनी वाटचाल सुरू केली. केसर लॅन्डच्या लोकोवर त्यांनी We Build Trust ही पंचलाईन देऊन त्याची सुरुवात केली. कोणत्याही प्लॉटची खरेदी-विक्री करताना पारदर्शक व्यवहार हेच व्यवसायाचे सूत्र ठेवले. प्रामाणिकपणा आणि विश्वासाच्या व्यवहारातून आम्हाला मोठे होण्यास वेळ तर लागला; परंतु आमची यशाची इमारत प्रामाणिकपणा आणि विश्वासाच्या नात्यांवर उभी असल्याचा आनंद त्याहून मोठा आहे. कोणत्याही परिस्थितीत ग्राहकांची फसवणूक होऊ नये, हाच विचार आम्ही प्रत्येक पातळीवर करतो, हेच आमच्या यशाचे गमक असल्याचे सचिन गुप्ता अभिमानाने सांगतात.

दि. :०७/१२/२०२२

Business Standard

June 29, 2022



Kesar Lands, a zero-debt real estate brand. Based in Central India & Maharashtra, the company's mission is to contribute to the development of New Nagpur and become one of India's Most trusted real estate brands.

The company is currently building Kesar Gateway. With most of its residential projects sold out, the company strives to continue its streak of success and build attractive and quality-assured projects.

Bloomberg

October 17, 2022

The Bloomberg logo, consisting of the word 'Bloomberg' in a white, bold, sans-serif font, centered within a dark blue rectangular box.

Kesar Lands has been awarded The Most Promising Real Estate Brand Of The Year 2022 by the Iconic Achievers Awards 2022 in Mumbai on 15 Oct '22.

Iconic Achievers Awards real estate award is one of the most prestigious awards celebrating the reward excellence to the individuals and companies who have significantly impacted multiple industries in the past.

Also Featured on



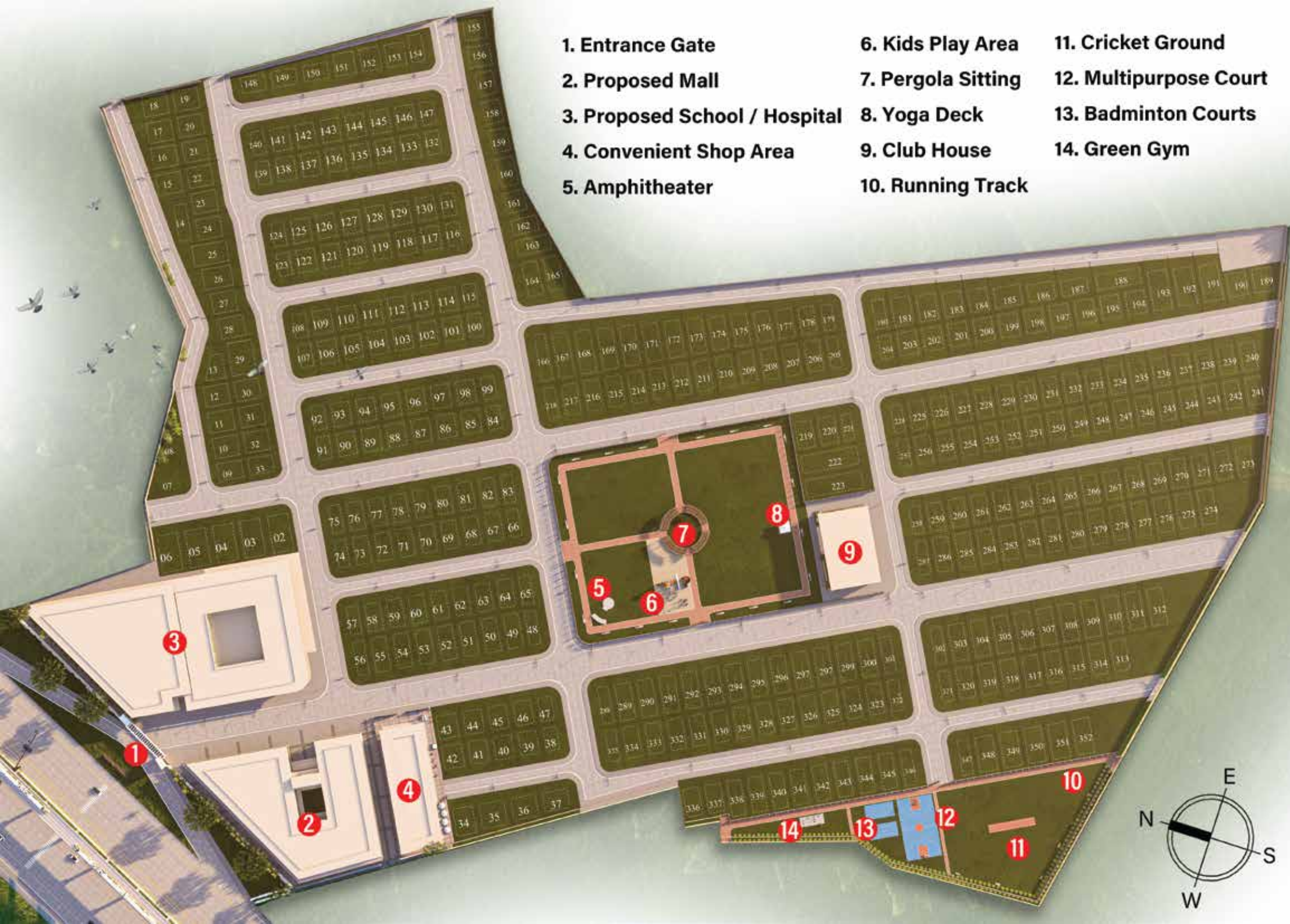
The Nav Bharat logo, featuring the words 'नवभारत' in a bold, black, Devanagari script font, centered within a white rectangular box.



and many more..

NEWS & MEDIA

- | | | |
|-------------------------------|--------------------|------------------------|
| 1. Entrance Gate | 6. Kids Play Area | 11. Cricket Ground |
| 2. Proposed Mall | 7. Pergola Sitting | 12. Multipurpose Court |
| 3. Proposed School / Hospital | 8. Yoga Deck | 13. Badminton Courts |
| 4. Convenient Shop Area | 9. Club House | 14. Green Gym |
| 5. Amphitheater | 10. Running Track | |





Proposed for future development

Artistic Impression



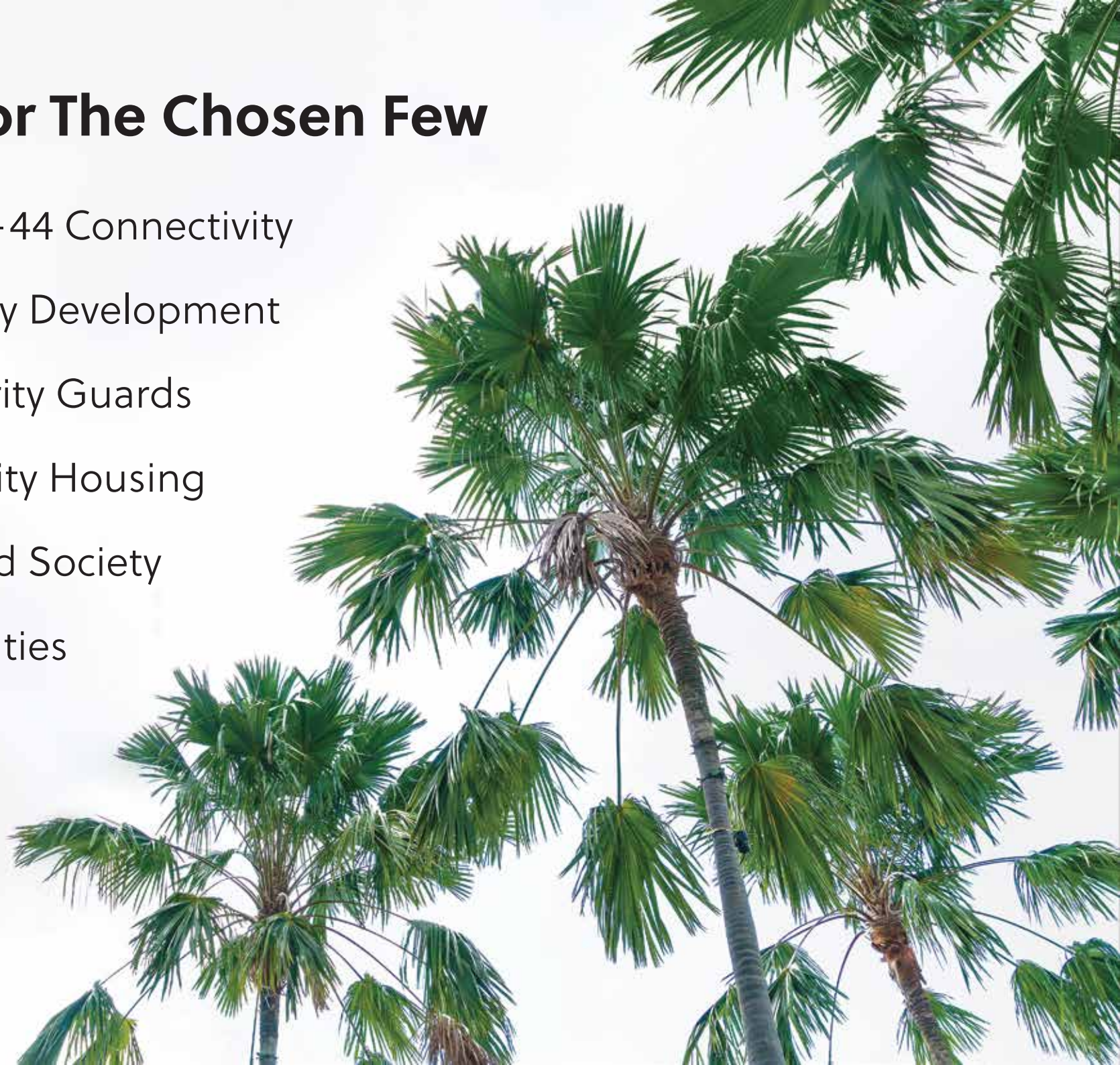
Green & Sustainable Development

In Harmony With Nature

- 🌿 Spacious Lush Green Plots
 - 🌿 3.5 Acres of Open Spaces
 - 🌿 7000+ Plants & Trees
-

Luxury, For The Chosen Few

- ✔ Direct NH-44 Connectivity
 - ✔ Top Quality Development
 - ✔ 24x7 Security Guards
 - ✔ Low-Density Housing
 - ✔ Fully Gated Society
 - ✔ 30+ Amenities
-



A modern two-story house with large glass windows and a swimming pool in a lush green setting. The house features a combination of dark blue and light wood paneling. The ground floor is mostly glass, revealing a bright interior with a red sculpture. The second floor has a large glass balcony. To the right, there is a swimming pool with a white patio umbrella and lounge chairs. A man and a child are standing near the pool. The house is surrounded by green grass and trees under a clear blue sky.

More Acres, Less Homes

Away From The Hustle & Bustle Of the City

LOW-DENSITY, SPACIOUS & LUXURY PLOTS

Stock Image for Representation purpose only



Gated Society
24x7 Security



30+ World Class
Amenities



Prime Location
Located on NH 44

Stock Image for Representation purpose only



CENTRAL OPEN SPACE

Artistic Impression

A woman with dark, curly hair and a young girl with long dark hair are laughing heartily. The woman is wearing a white top, and the girl is wearing a blue denim jacket over a grey long-sleeved shirt. They are outdoors with a blurred background of green trees and foliage.

Create endless memories!

Kesar Gateway was designed and planned with the best urban planning fundamentals in mind - specifically open space. It offers you and your loved ones ample spaces and amenities to cherish the everyday moments of life.



OPEN SPACE 2

Artistic Impression



- Cricket Turf
- Running Track
- Badminton Court
- Multipurpose Court
- Green Gym
- Kid's Play Area

Health Is Wealth

3.5 Acres of Open Spaces carefully designed For Every Age Group. There is Something for Everyone to keep fit at Kesar Gateway.

AMENITIES

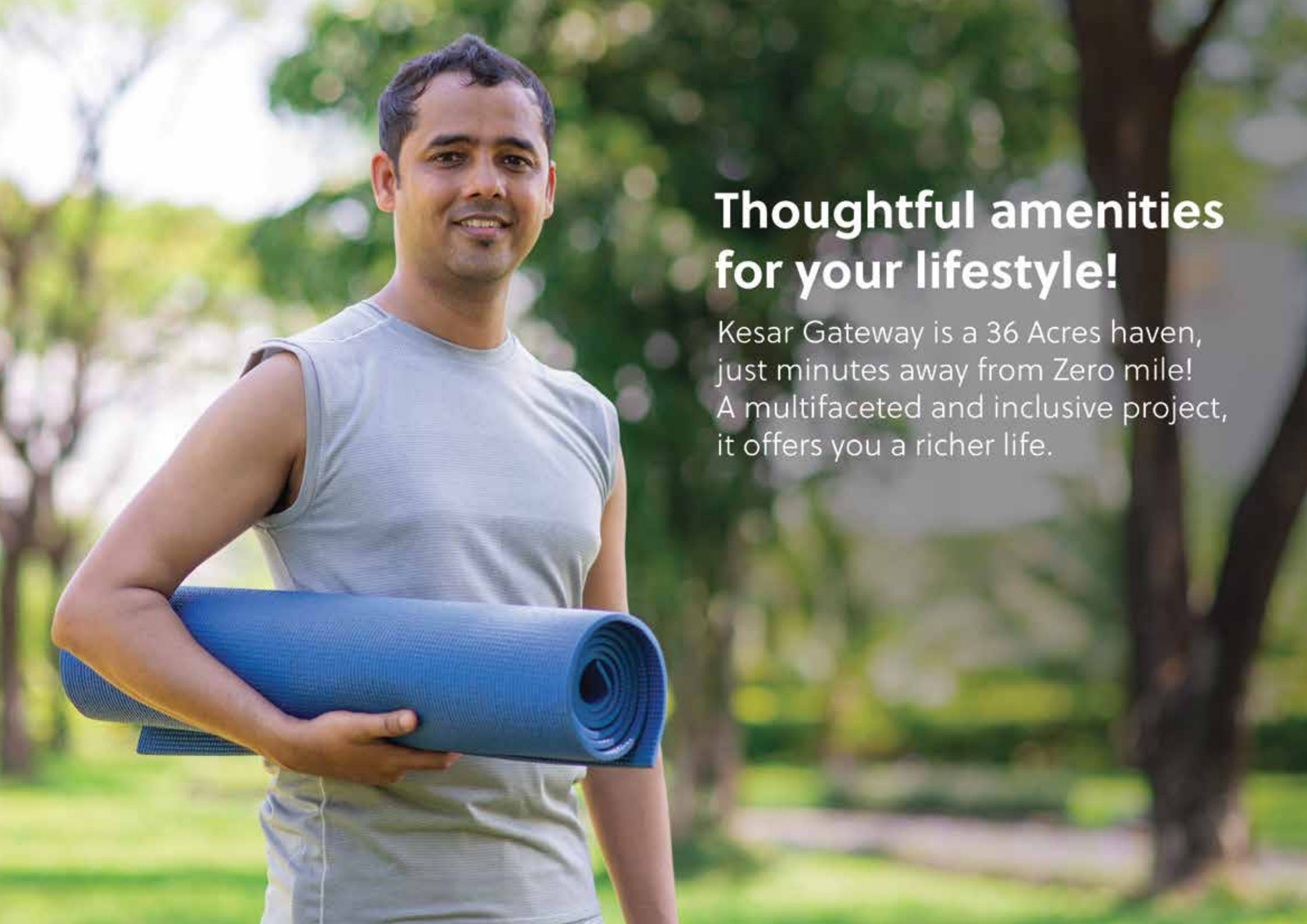
Stock Image for Representation purpose only

3.5 ACRES of ***OPEN SPACES***

Designed For Every Age Group



Artistic Impression

A man with short dark hair, wearing a light grey sleeveless shirt, stands in a lush green park. He is smiling and holding a rolled-up blue yoga mat under his right arm. The background is filled with out-of-focus trees and foliage, creating a serene and healthy atmosphere.

Thoughtful amenities for your lifestyle!

Kesar Gateway is a 36 Acres haven,
just minutes away from Zero mile!
A multifaceted and inclusive project,
it offers you a richer life.

Proposed **CLUB HOUSE**

To Keep You Rejuvenated





- Games Room
- Indoor Gym
- Snooker
- Banquet Hall
- Swimming Pool
- Mini-Library
- Cards Room
- Restaurant

Never A Dull Moment

A Grandious Club House With State Of The Art Facilities For You and Your Guests. There will Never be a Dull Moment at Kesar Gateway.

AMENITIES

Proposed ***Convenient Shop Area*** For All Your Daily Needs





Proposed Shops:

- Grocery Store
- ATMs
- Doctor's Clinic
- Salon
- Food Court
- Medical Shop
- Laundry Store
- Bakery - & Many More

Everything is Around The Corner

With 4+ Acres Of Sanctioned Commercial and Public Utility Spaces Proposed for Future Development. Everything you need is right around the corner.

SHOPS



KESAR MALL

PROPOSED MALL

Proposed for future development

Artistic Impression



PROPOSED SUPER STORE

Proposed for future development



Kesar Mart

YOUR ONE-STOP SOLUTION FOR DAILY NEEDS

Artistic Impression

Perfect NEIGHBORHOOD



SCHOOLS

- 1 Central India Public School
- 2 EDIFY School
- 3 Indian Olympiad School
- 4 DPS Kamptee
- 5 Kendriya Vidyalaya Kamptee

BANKS

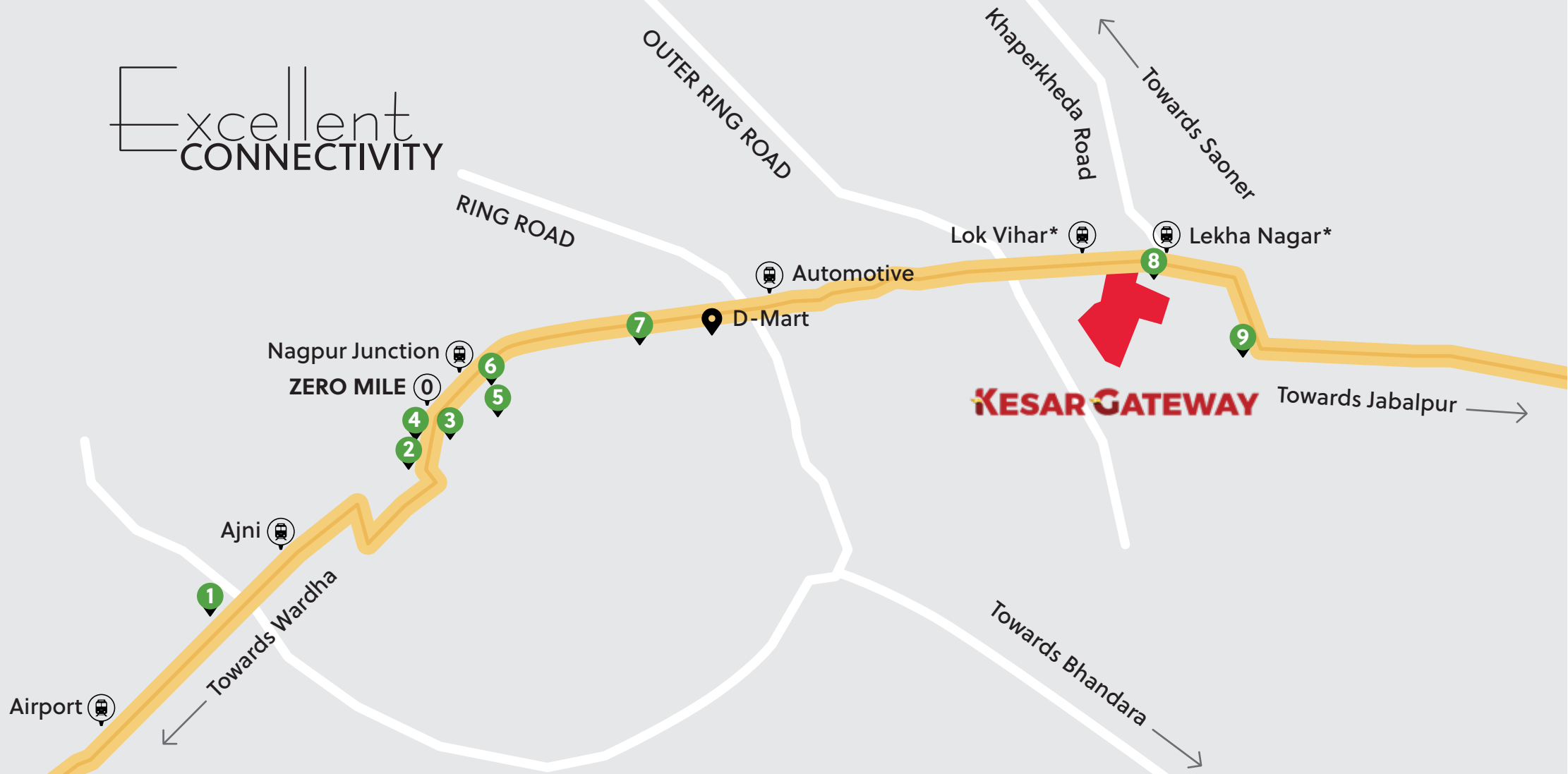
- 6 HDFC Bank
- 7 Bank Of India
- 8 SBI Bank
- 9 ICICI Bank
- 10 Axis Bank

RETAILS

- 11 Bhilgaon Market
- 12 In N Out Store
- 13 Reliance Smart Store
- 14 Kalamna Market
- 15 Kamptee Market
- 16 Cantt Market
- 17 Kia Motors
- 18 Volkswagen
- 19 Mahindra Cars
- 20 Maruti Suzuki

MAP

Excellent
CONNECTIVITY



1 Radisson Blu Hotel

2 Sitabuldi Metro Station

3 Eternity Mall

4 Glocal Square Mall

5 Kingsway Hospital

6 Kasturchand Park

7 Jaswant Tuli Mall

8 Asha Hospital

9 Kamptee Railway Station

MAP ENJOY DIRECT CONNECTIVITY TO AIRPORT AND OTHER CITY LANDMARKS

*Proposed under Nagpur Metro Phase 2, As on June 2022

36

Acres of Luxury
Development

351

Exclusive
Residential Units

1991^{Sq Ft}

Starting
Plot Size

3.5+

Acres of Developed
Open Spaces

4+

Acres of Proposed
Commercial Development

30+

World Class
Amenities

✓ 24X7 Security

✓ 100% RERA Compliance

✓ Best-In-Class Quality

✓ 100% Clear Title

✓ Upto 90% Bank Finance

✓ NH-44 Connectivity

OVERVIEW

THE ULTIMATE ADDRESS OF LUXURY

From Enormous Open Spaces, Lavish Amenities To Top Quality Infrastructure & Security, Kesar Gateway Offers The Perfect Blend Of Connectivity, Lifestyle & More

- ★ Prime Location - NH 44 Access
- ★ Best In Class Amenities
- ★ Gated Society - 24x7 Security
- ★ Top Quality Infrastructure
- ★ Clear Title & Documentation

GUARANTEED QUALITY

A True 5 Star Project



Free value-added services worth **Rs. 1,00,000/-**



LEGAL

Our in-house panel of advocates are here to guide you with your property buying journey. Our Legal team offers Free of Cost end-to-end legal assistance.



LOAN

We understand the importance of Finance and Leverage for our customers. Our in-house loan experts help you choose and avail the best loan for your profile.

Bank Finance Available from All Leading Banks

SERVICES

Experience End-To-End Assistance With Your Property Purchase



DESIGN

Our expert designers understand your requirements and provide you with personalized designs to help co-create your dream home.



CONSTRUCTION

Offered to select clients, our in-house engineering team offers you bespoke construction services. We bring your dream home to reality.

SERVICES



Metro Phase 2



Ring Road



Flyover

INFRASTRUCTURE GROWTH

Trusted by 100+ Families



Happy to find a clear title and quality project.

Avinash Dhoke
Judge, District Court

Dream came true with Kesar Lands. Truly satisfied.

Vijay Shende
Manager, Union Bank

Happy to own our dream plots. Good service – thanks to Kesar Lands.

Rajniti & Ravishankar Prasad
TC, Indian Railways

The management is very supportive, cooperative and professional.

Ratandeep Dahat
Manager, Vidarbha Kokan Bank

Very supportive staff. Assisted with thoroughly with my bank loan. 100% satisfied.

Anand Panchbhai
Lecturer, Navoday Vidhyalay (MP)

Very happy with the performance of Kesar Lands. Management is very cooperative & everything is in accordance with RERA.

Kalyan Jatav
Executive Engineer, CGWB

2018

2021

2021

2022

2022



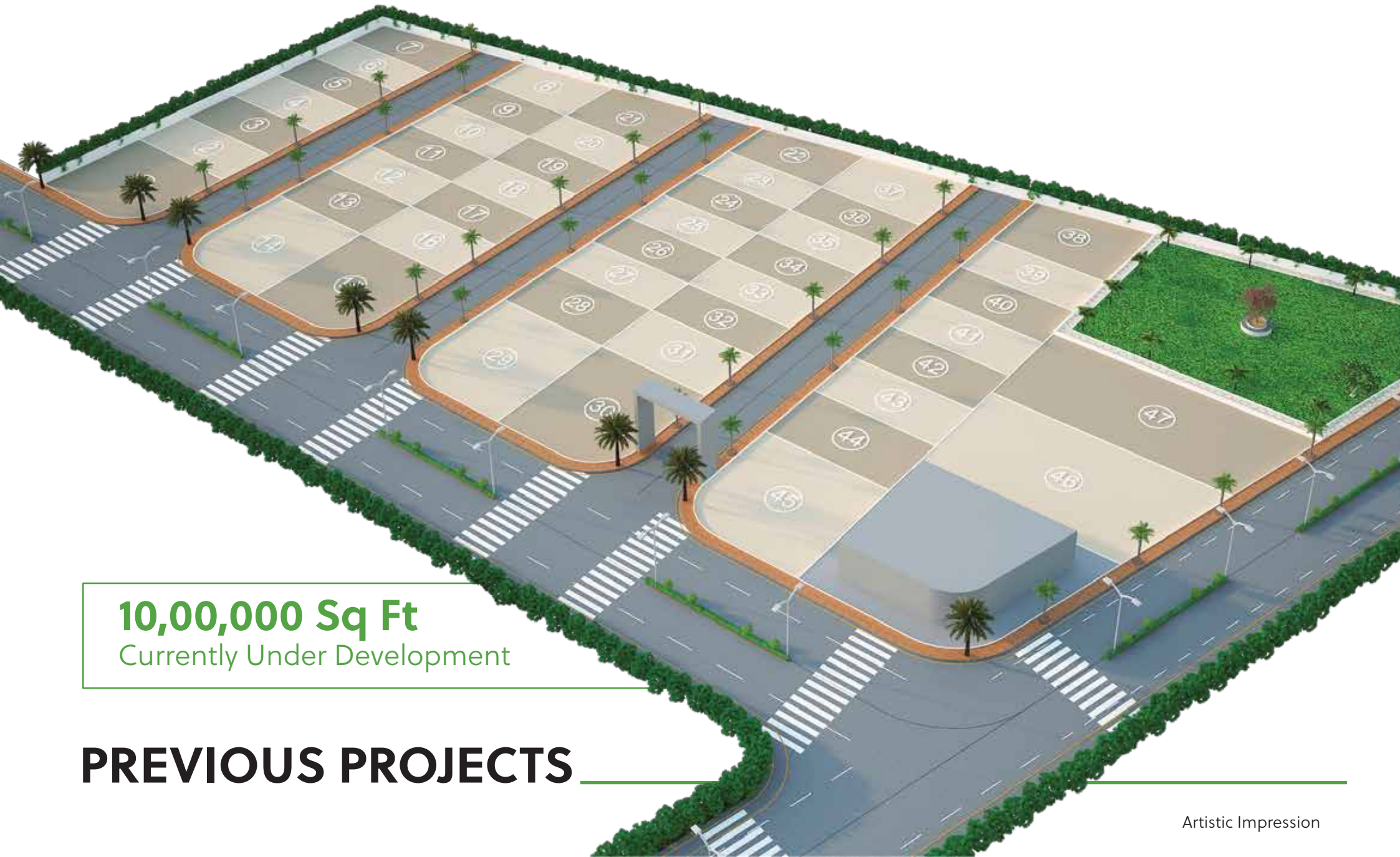
PREVIOUS PROJECTS

Artistic Impression

✓ 250000 sq. ft. Delivered

✓ On-Time Delivery

✓ 100+ Happy Customer



10,00,000 Sq Ft
Currently Under Development

PREVIOUS PROJECTS

Artistic Impression

Best-In-Class Construction Quality

Our strict quality control ensures that we source only from the best brands and vendors



An ISO 9001:2008 Certified Company

QUALITY

Gold Standard Of Compliance



Securities and Exchange Board of India



Estd. 1941



कामठी छावनी परिषद
KAMPTEE CANTONMENT BOARD
Ministry Of Defence

COMPLIANCE

A Quality Project By:



**KESAR
LANDS**

ISO 9001: 2008

WE BUILD TRUST



**Kesar Gateway, Nagpur Jabalpur Highway NH-44,
Near Asha Hospital.**

BOOK YOUR SITE VISIT TODAY
CONTACT YOUR SALES ADVISOR

<https://www.kesarlands.com>

**This project is registered as "Kesar Gateway"
under MahaRERA no P50500032514**

Corporate office - F-101, Jagat Plaza, Law College Square,
Amravati road, NAGPUR - 440010.

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